

AUGUST COMMUNICATION PLAN

Summary

July 3

Service Handout	Serving Opportunities (including Shoe Drive and Backpack Event)
Need 2 Know	Serving Opps & Shoe Drive
eNews	Weekend Msg & Shoe Drive
MR Sign	Ruth Series
Comm Card / Insert Suggestions	

July 10

Service Handout	Backpack Event, Summer TLC, & MOPS
Need 2 Know	Backpack Event, Summer TLC, & MOPS
eNews	Weekend Msg & Summer TLC
MR Sign	Summer TLC Trivia Night
Comm Card / Insert Suggestions	Engage in West Insert.

July 17

Service Handout	Dinner Theatre & Youth Celebration Event
Need 2 Know	Dinner Theatre & Youth Celebration Event
eNews	Weekend Msg & Dinner Theatre & Youth Celebration Event
MR Sign	Dinner Theatre
Comm Card / Insert Suggestions	Engage in West Insert.

July 24

Service Handout	Engage, A.O.M. and Youth Celebration Event
Need 2 Know	Engage, A.O.M. and Youth Celebration Event
eNews	Weekend Msg, Engage, A.O.M. and Youth Celebration Event
MR Sign	Art of Marriage
Comm Card / Insert Suggestions	

July 31

Service Handout	Engage, A.O.M. and Bold Prayers Series, Read Thru Bible Info
Need 2 Know	Engage, A.O.M. and Bold Prayers Series
eNews	Bold Prayers Series
MR Sign	Bold Prayers Series (?)
Comm Card / Insert Suggestions	

August 7

Service Handout	Prayer Journal & Calvary Magazine (see details below)
Need 2 Know	How To Use Prayer Journals & Prayer Engine Roll-out Info
eNews	Weekend Message & Prayer Engine
MR Sign	Prayer Engine (Need Prayer? ...)
Comm Card / Insert Suggestions	Baptism Classes

August 14

Service Handout	Calvary Magazine (see details below)
Need 2 Know	Crowder Concert, Sat Service
eNews	Crowder Concert, Sat Service
MR Sign	Crowder Concert
Comm Card / Insert Suggestions	Baptism Classes

August 21

Service Handout	Growth Opportunities (Groups, F2F, BBT's, Adult Classes, Etc)
Need 2 Know	Growth Opportunities
eNews	Growth Opportunities
MR Sign	Friend 2 Friend
Comm Card / Insert Suggestions	Crowder Concert

August 28

Service Handout	[In]visible Series
Need 2 Know	[In]visible Series, Project 50
eNews	[In]visible Series, Project 50
MR Sign	[In]visible Series
Comm Card / Insert Suggestions	