

CHURCH MARKETING SUCKS PRESENTS  
**BULLETIN BINGO**

We both love and hate our church bulletins. It's often the most read church communication piece, but it's often stuck in the past. Some people want to kill the bulletin, while others are just thrilled it's consistent. Wherever your bulletin is at, we all have those bulletin breakdowns where things just don't work.

*So let's have a little fun with church bulletins.*

**DIRECTIONS:**

Take a look at your church's bulletin and see how many spots you can score on our Bulletin Bingo board. Five in a row and you win! (*What do you win? Our pity.*)

 <b>TYPO.</b> <i>(Bonus points if it's more than one.)</i>	<b>LACK OF NEGATIVE SPACE.</b>	<b>LISTING A NAME FOR FOLLOW UP, AS IF WE ALL KNOW WHO THAT IS.</b> <i>("See Bob for details.")</i>	 <b>MORE THAN ONE BULLETIN INSERT.</b>	<b>MISMATCHED DATE AND DAY.</b> <i>(Says Sunday, May 21, when Sunday is May 20.)</i>
<b>NO WEBSITE URL LISTED.</b>	<b>ANNOUNCEMENT FOR AN EVENT THAT ALREADY HAPPENED.</b>	<b>RUN-ON SENTENCE.</b>	 <b>INCONSISTENT STYLE: PM, pm, p.m.</b> <i>(Get a style guide!)</i>	<b>AT LEAST THREE DIFFERENT COLORED FONTS.</b>
<b>INCORRECT ORDER OF SERVICE.</b> <i>(Cue panic for liturgical congregations.)</i>	<b>GRAMMATICAL ERROR.</b> <i>(Bonus points if the error makes it wildly inappropriate.)</i>	<b>FREE SPACE!</b>	<b>SPACE FOR SERMON NOTES DOESN'T MATCH LENGTH OF SERMON.</b>	 <b>CLICHE IMAGERY.</b> <i>(Lambs, doves, and flames – oh my!)</i>
 <b>MULTIPLE EXCLAMATION MARKS IN ONE BLURB!!!!</b>	<b>MORE THAN 10 ANNOUNCEMENTS.</b>	 <b>GAVE INFORMATION, BUT NO INSPIRATION.</b>	<b>UNEXPLAINED ACRONYM.</b>	<b>SAME ANNOUNCEMENT FOR FOUR WEEKS STRAIGHT.</b>
 <b>TOO MANY FONTS.</b>	 <b>NOTHING IN THE BULLETIN THAT RELATES TO VISITORS.</b>	 <b>COMIC SANS.</b> <i>(Grimace.)</i>	 <b>INSIDER TERMINOLOGY.</b> <i>("Meet in the Narthex.")</i>	<b>ANY UPDATE WITH NO CALL TO ACTION.</b>



**ACTUAL HELP WITH CHURCH BULLETINS:**

- Our [Courageous Storytellers Membership Site](#) offers a wealth of bulletin resources. Join now and get full access to bulletin resources and a lot more.
- **Read This First:** [Church Bulletins](#) on Church Marketing Sucks collects some of our most helpful bulletin insights, including examples, tips, and even how to kill your bulletin.